



## **Brockham Badgers FC**

### **Code of Conduct for Coaches and Team Officials**

#### **General**

All those involved with football at every level, whether as a player, match official, coach or administrator, have a responsibility, above and beyond compliance with the law, to act according to the highest standards of integrity and to ensure that the reputation of the game is, and remains, high.

#### **Community**

Football at all levels is a vital part of a community. The Club will take into account community feeling when making decisions.

#### **Equality**

The Club is opposed to discrimination of any form and will promote measures to prevent it from being expressed, in whatever form.

#### **Participants**

The Club recognises the sense of ownership felt by those who participate at all levels of the game. This includes those who play, those who coach or help in any way, and those who officiate, as well as administrators and supporters. The Club is committed to appropriate consultation with those who so participate.

#### **Young People**

The Club acknowledges the extent that sport can influence young people and pledges to set a positive example

#### **Propriety**

The Club acknowledges that public confidence demands the highest standards of financial and administrative behaviour and as such will not tolerate corruption or improper practices.

#### **Trust and Respect**

The Club will uphold a relationship of trust and respect between all involved in football, whether they are individuals or other clubs and organisations.

#### **Violence**

The Club rejects the use of violence of any nature by anyone involved in the game.

#### **Fairness**

The Club is committed to fairness in its dealings with all involved in the game.

#### **Integrity and Fair Play**

The Club is committed to the principle of playing to win consistent with Fair Play.

## **Code of Conduct for Coaches**

Coaches are key to the establishment of ethics in football. Their concept of ethics and their attitude directly affects the behaviour of players under their supervision. Coaches are, therefore, expected to pay particular care to the moral aspect of their conduct.

Coaches have to be aware that almost all of their everyday decisions and choices of actions, as well as strategic targets, have ethical implications.

It is natural that winning constitutes a basic concern for coaches. This code is not intended to conflict with that. However, the code calls for coaches to disassociate themselves from a 'win-at-all-costs' attitude.

Increased responsibility is requested from coaches involved in coaching young people. The health, safety, welfare and moral education of young people are a first priority, before the achievement or the reputation of The Club, coach or parent.

Set out below is the FA Coaches Association Code of Conduct (which reflects the standards expressed by the National Coaching Foundation and the National Association of Sports Coaches), which forms the benchmark for all involved in coaching and to which The Club subscribes:

1. Coaches must respect the rights, dignity and worth of each and every person and treat each equally within the context of the sport.
2. Coaches must place the well-being and safety of each player above all other considerations, including the development of performance.
3. Coaches must adhere to all guidelines laid down by governing bodies.
4. Coaches must develop an appropriate working relationship with each player based on mutual trust and respect.
5. Coaches must not exert undue influence to obtain personal benefit or reward.
6. Coaches must encourage and guide players to accept responsibility for their own behaviour and performance.
7. Coaches must ensure that the activities they direct or advocate are appropriate for the age, maturity, experience and ability of players.
8. Coaches should, at the outset, clarify with the players (and, where appropriate, parent or guardian) exactly what is expected of them and also what they are entitled to expect from their coach.
9. Coaches must co-operate fully with other specialists (e.g. other coaches, officials, sports scientists, doctors, physiotherapists) in the best interests of the player.
10. Coaches must always promote the positive aspects of the sport (e.g. fair play) and never condone violations of the laws governing the sport, behaviour contrary to the spirit of the laws, rules and regulations of the sport or the use of prohibited substances or techniques.
11. Coaches must consistently display high standards of behaviour and appearance.
12. Coaches must not use or tolerate inappropriate language.

## **Code of Conduct for Team Officials**

This Code applies to all team / club officials (although some items may not apply to all officials).

### **Obligations towards the Game**

*The team official should:*

- Set a positive example for others, particularly young players and supporters.
- Promote and develop their team having regard to the interest of the players, supporters and reputation of the sport.
- Share knowledge and experience when invited to do so, taking into account the interest of the body that has requested this rather than personal interests.
- Avoid all forms of gamesmanship.
- Show due respect to Match Officials and others involved in the game.
- Always have regard for the best interests of the game, including where publicly expressing an opinion of the game and any particular aspect of it, including others involved in the game.
- Not use or tolerate inappropriate language.

### **Obligations towards the Team**

*The team official should:*

- Make every effort to develop the sporting, technical and tactical levels of the club/team, and to obtain the best results for the team, using all permitted means.
- Give priority to the interests of the team over individual interests.
- Resist all illegal or unsporting influences, including banned substances and techniques.
- Promote ethical principles.
- Show due respect for the interests of the players, coaches and officials, at their own club/team and others.

### **Obligations towards the Supporters**

*The team official should:*

- Show due respect for the interests of supporters.

### **Respect towards the Match Officials**

*A team official should:*

- Accept the decisions of the Match Official without protest.
- Avoid words or actions that may mislead a Match Official.
- Show due respect towards Match Officials.